

# Hospitality

## Hotels, Motels, Resorts & Hospitality

In today's economy hotel competition is stiff and knowing the dynamics & needs of your guests is critical. Making their stay comfortable by offering the right mix of services in a timely, efficient manner is no longer optional. Knowing where your guests are from, coupled with their shopping, dining, visiting and touring preferences can be very important when you are advertising and partnering with nearby businesses. You need a solution that can enlighten and empower you with these valuable analytics.

Whether you are charging telephone calls to your hotel guests, monitoring guest/staff phone usage, producing system analytics or tracking telephone abuse and fraud, you need a 'set it and forget it' solution. You need a fully integrated solution that consolidates phone charges with other guest charges.

You also need a solution that notifies you when a 911 call is placed so that when help arrives you can tell them exactly where they need to go. Most systems only notify you after the 911 call was terminated, and emergency vehicles are already onsite. This could make finding and assisting emergency personnel and the distressed person very difficult. Keeping your guests and staff safe and informed of any emergency situations is imperative.

### The Genesis Solution

- ✓ Engage your guests with a custom mobile app specific to your hotel
- ✓ Advertise, track & increase uptake of hotel amenities and attractions
- ✓ Assemble telephone cost and usage reports in real-time
- ✓ Integrate with your existing PMS and guest internet provider
- ✓ Generate revenue with flexible surcharge and markup benchmarks
- ✓ Receive immediate notifications of emergency situations, without delay
- ✓ Produce important phone analytics on performance and utilization
- ✓ Direct emergency services to the correct room, floor or location
- ✓ Review automatically generated night auditor statistics
- ✓ Determine if you have enough front desk and administrative staff
- ✓ Monitor and control telephone misuse, abuse and fraud
- ✓ Do all of this and much more, from any smart device or computer



Genesis, the Simple, Reliable Choice. Eliminate the need for lengthy and expensive training programs. Genesis knows and will let you know if there is a problem with your system. Genesis has been a supplier of quality telemanagement products to the hospitality industry since 1984. Genesis is the reliable, affordable and preferred solution already chosen by thousands of hotels.



Specializing in Telemanagement  
Solutions Since 1984.

### Solutions

- Call Accounting & Tracking
- Real-time Analytics Dash
- Customizable Hotel App
- Traffic Analysis
- Switch Management
- Contact Center Monitoring
- Emergency Notifications
- PSAP Control

### Contact Us



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